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MIFF 2019 | Celebrating 25 Years of Global Furniture Trade with Muar in the Spotlight

decoration design show event Exhibition furnishing furniture interior design MIFF
 MIFF 2019 trade show

Over these four days from 8-11 March, **MIFF** celebrates its 25th anniversary sharing the limelight with Muar, the driving force that accounts for 70% of Malaysian furniture exports to over 160 countries including top destinations, the United States, Singapore, Japan, Australia and Britain.



Renowned as a robust global trade show where deals are made, MIFF is the world's largest market place for top quality Malaysian wood and panel furniture, and the largest procurement hub for work place solutions via its MIFF Office segment.



“The Muar factor has been an integral part of MIFF from the very start. As we celebrate our 25th year milestone, it is fitting to pay tribute to the vision and hard-earned reputation of Muar furniture makers who are the trailblazers of Malaysia’s rise as a global furniture exporter. This is also an opportune time to reaffirm MIFF’s strategic partnership with the Muar Furniture Association (MFA). The remarkable mix of innovation, high quality craftsmanship and best in design from Muar will all be out there in MIFF 2019 to give visitors yet another exciting buying experience,” said Ms Karen Goi, MIFF General Manager.

Over 200 Muar manufacturers, making up half of Malaysian exhibitors, converge at the Malaysia International Trade and Exhibition Centre (MITEC) and Putra World

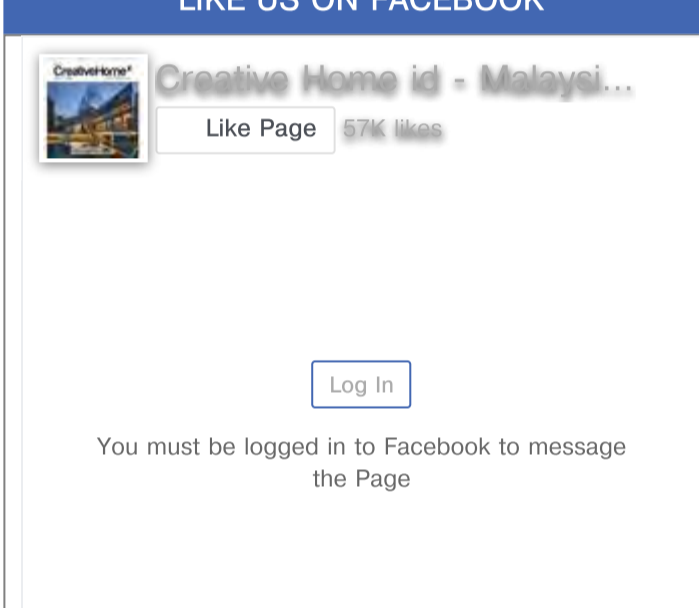


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Trade Centre (PWTC). Muar Hall takes up one the main clusters in MITEC organised by MFA while others are showcased in curated zones such as the lifestyle setting designRena, MIFF Office and Sofa Hall.



This year, MIFF 2019 features an estimated 650 suppliers from Malaysia and other top Asian furniture producers.

For more information, visit www.miff.com.my or get the latest news and insights by following Furnish Now by MIFF (FB) | ubmMIFF (Youtube) | Furnish Now MIFF (LinkedIn) | Furnish Now by MIFF (IG).